



LONGINES  
PARIS EIFFEL  
JUMPING



## PRESS RELEASE

**The 3rd edition of the LONGINES PARIS EIFFEL JUMPING invites itself to la PLAINE DE BAGATELLE, 1, 2, 3 JULY 2016**



For the 2016 edition, the Longines Paris Eiffel Jumping will take place at “la Plaine de jeux de Bagatelle” in the 16th arrondissement of Paris, a green venue of more than 3 hectares in Paris. Located in the heart of the Bois de Boulogne, the “Plaine de Bagatelle” is the real urban heart and soul of Paris, a peaceful place, perfectly fitted for sports and entertainment, and loved by Parisians. The best couples of the planet will quickly find their marks in this huge space ideally designed for horse competitions and its infrastructures.

The top 30 riders of the planet, the French Team, and 250 horses will meet in front of their audience for one of their last competition before taking off to the Rio Olympic Games. The size of the arena will be larger for this special occasion - 90x50 meters – in order to provide the best preparation for the riders.

The audience will be able to assist to the competition and sport animations (jumping show, pony initiations), also artistic demonstrations (horse shows, concerts, exhibitions...) with free to all, thanks to the collaboration with la Mairie de Paris. There will be around 4000 seats, nearly the double of 2015, and a free standing area available for the spectators.

A reception pavilion will feature the french gastronomy, just in front of the arena.

With the Longines Paris Eiffel Jumping, Paris is, for the third time, part of the prestigious Longines Global Champions Tour, one of the greatest circuit of five star horse jumping. It will be the 10th step of the tour.

Virginie Coupérie-Eiffel, President of the Longines Paris Eiffel Jumping, is glad to announce the collaboration with Longines, historical support of the event, as the main partner of this third edition.

Really easy to access, just a few minutes away from the very center of Paris, in public transport (Esplanade de la Défense, metro ligne 1) or with Vélib' bicycles (stations n°21503, n°21501, n°21502), this place will be able to welcome several dozens of thousands of people – horse lovers, families, tourists...- during three days of celebration and sports in town.

For the 2016 edition, the Longines Paris Eiffel Jumping will certainly be devoted to nature, on the theme of sports, art and celebration.

The event will come back to its birth location, the Champ de Mars, for the 2017 edition, as it will be consecrated to football fans who will meet there to celebrate the EURO 2016.

### **Press Contacts**

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