

**THE « LONGINES PARIS EIFFEL »  
A MULTICULTURAL JUMPING**

**High performance sport, art, horse ride in Paris, free introductions to pony riding, conference on horse welfare, a touch of gastronomy, an exhibitors' village for everyone, tradition with Republican Guard and so much to discover : the Longines Paris Eiffel Jumping, located on the Champ-de-Mars from 4 July to 7 July, will be a huge open space dedicated to the glory of horses.**

Art and high-level equestrian competition are the two pillars of the Longines Global Champions Tour and Global Champions League team series parisian stage. These two series will respectively end in Doha in november and in Prague in December and are supported by the famous swiss watch brand Longines. In Paris, the best riders in the world will try to collect enough points to have the right to compete for both finals. They will also try to directly qualify for the new LGCT Super Grand Prix. This special price will take place in Prague the 15 of december and will offer a 1 250 000 euros in prize money. Each LGCT Grand Prix winner will directly go to Prague. Here are three stakes for this parisian stage where the four french Olympic champions will ride : Pénélope Leprévost, Kevin Staut, Philippe Rozier and the world's number one Roger-Yves Bost. The dutch rider Harrie Smolders, who just won the Hambourg stage, will also ride at the Longines Paris Eiffle Jumping just like the Global Champions League leaders as Scott Brash, Edwina Tops Alexander, Ben Maher, Daniel Deusser...

**Horses in the streets of Paris**

Beyond this high-level equestrian competition, wich is what sport has best to offer, the wish of Virginie Coupérie-Eiffel is to get a maximum number of parisians to horse and to allow them to approach this fascinating equestrian world closer in many different ways on the Champ-de-Mars. In the aim of desacralizing the world of the horse world. Parisians will see horses and riders in the streets of Paris at the end of an urban equestrian raid organised by the SFET. A magical ride surrounded by historical monuments from Haras de Jardy to the Champ-de-Mars by going through Versailles and Ecole Militaire. Riders will also go down the iconic Champs Elysées avenue and Foch avenue without forgetting the incredible Place de l'Etoile... escorted by the Republican Guard.

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**LONGINES, Title Partner and Official Timekeeper of the Longines Paris Eiffel Jumping**  
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## **Horse is the future of kids**

Kids will enjoy riding pony in a ephemeral pony club with educational workshops in partnership with the CREIF. The older kids will have the opportunity to discover republican guard's world and what profession they could be able to do with a recruitment agency !

## **A cultural happening**

Culture has always been a important value for the Longines Paris Eiffel Jumping. It begins with the poster artwork wich is, each year, designed by a famous artist. The Longines Paris Eiffel Jumping is proud to announce that Jean Charles de Castelbajac, a multifaceted artist according to its own description, signed the 2018 poster. The powerful messages conveyed by the Longines Paris Eiffel Jumping immediately inspired Jean Charles de Castelbajac.

Another form of art is highlighted by The Longines Paris Eiffel Jumping : gastronomy. Lucky VIP will have dinner in a ephemeral restaurant driven by one of the world's greatest chefs : Alain Ducasse. The famous Frédéric Vardon will work by his side. The Longines Paris Eiffel Jumping will open its doors to the public for free on wednesday 4 july for 4 sporty and emotional days.

### **Longines Paris Eiffel Jumping accreditations :**

Request for accreditation are now available

Please complete the following form here :

<http://www.pariseiffeljumping.com/fr/accreditation-presse.html>

\* The Longines Paris Eiffel Jumping joins the Laboratoire Audevard this year to organise a conference on horse welfare. This meeting will take place on the wednesday 4 july on the Champ-de-Mars. Twelve speakers, all professional in the equine field, will share their experiences and their vision of sport horse welfare.