



**THE LONGINES PARIS EIFFEL JUMPING,  
STEP OF THE LONGINES GLOBAL CHAMPIONS TOUR  
CELEBRATES ITS FIFTH ANNIVERSARY FROM 5 TO 7 JULY 2018  
CHAMP DE MARS - PARIS**

*For its fifth edition, the Longines Paris Eiffel Jumping Paris, one of the steps of the prestigious Longines Global Champions Tour and Global Champions League, will welcome the best riders in the world in front of the Eiffel Tower.*

*The international 5\* competition will offer a unique experience around top-level sport, discovery of the equestrian world, gastronomy and culture.*

**THE MUST-SEE JUMPING IN PARIS BEFORE THE TRYON WORLD GAMES (USA):**

More than 250 horses and 120 riders, CSI 1\* and CSI 5\*, will challenge their limits and thrill young and old during 3 days of competition.

The 30 best riders in the world will ride on the Parisian track: the French team who won gold at the Olympic Games in Rio in 2016, and also European or worldwide champions...

**THE CHAMP DE MARS, AN ICONIC PLACE**

Thanks to the support of the Paris City Hall and Virginie Coupérie-Eiffel's desire to bring horses back to the city, this international competition will benefit from one of the most beautiful squares in the world, the Maréchal Joffre Square.

Facing the Eiffel Tower, this place will offer riders and visitors an exceptional and original show.

*"Gustave Eiffel always had an international vision and his tower is its symbol. I am delighted to have the Longines Paris Eiffel Jumping included in the prestigious Longines Global Champions Tour alongside our historic partner, Longines. The Longines Paris Eiffel Jumping celebrates the elegance, daring and excellence of horse-riding. "Paris est une fête !" (Paris is a "Moveable Feast"), **Virginie Coupérie-Eiffel**, President of Paris Eiffel Jumping.*

**CULTURE AND THE ART OF LIVING**

The Longines Paris Eiffel Jumping is also a cultural and festive event for everyone. All visitors can discover the Longines Paris Eiffel Jumping universe for free.

"Le Grand Village", a meeting place around the paddock, will offer many activities: a temporary equestrian bookshop, exhibitions, shows and entertainment for both children and adults. More than 30.000 spectators are expected in the alleys of the "village" for an equestrian and lifestyle shopping trip.

The Longines Paris Eiffel Jumping also celebrates the French way of life and know-how: Art, Culture and Gastronomy are honored each year with the launch of the official poster by an artist.

Thus, the Longines Paris Eiffel Jumping will welcome both the best international riders, but also celebrities from all over the world, and will have the opportunity to celebrate know-how, craftsmanship and the French art of living.

**CONTACTS**

**R&B PRESSE - AGENCE SPORT**

**Pascal Renaudon & Solenn Rispaill**  
pariseiffeljumping@rbpresse.com

**IMAGE 7 - AGENCE LIFESTYLE**

**Anne-Charlotte Talbourdet**  
+33 6 61 71 78 37  
actalbourdet@image7.fr

**Charlotte Mouraret**  
M. +33 6 89 87 62 17  
cmouraret@image7.fr

**Anne-Charlotte Créach**  
M. +33 6 74 61 46 86  
accreach@image7.fr

**LONGINES GLOBAL CHAMPIONS TOUR**

press@globalchampionstour.com  
+31 402 069 111

**LONGINES**

**Stéphanie Lachat**  
stephanie.lachat@longines.com

**LONGINES, Title Sponsor and Official Timekeeper of the Longines Paris Eiffel Jumping**

[www.longines.fr](http://www.longines.fr)



**LONGINES PARIS EIFFEL JUMPING**

14, avenue d'Eylau - 75116 Paris  
[info@pariseiffeljumping.com](mailto:info@pariseiffeljumping.com) - [pariseiffeljumping.com](http://pariseiffeljumping.com)